

UWA Plus Micro-credentials

Critical Information Summary

Title and brief description	ENGLM001 Professional Writing and Communication provides interactive instruction and practice in professional workplace communication. Through workshops and assessments, you'll develop skills in report writing, the organisation of logical arguments, research and compositional strategies, media literacy, the use of web-based resources and forms of oral communication. The micro-credential also considers the ways in which communication can imply assumptions about social value.
Certified learning	(1) develop writing skills for different audiences and purposes; (2) apply logical thinking and persuasive argument to workplace requirements; (3) research to find creative solutions in workplaces; (4) create professional documents to a high standard; (5) improve professional interpersonal skills by employing visual, verbal and non-verbal communication techniques; and (6) identify and critically assess social values implicit in professional communication practices and situations.
How learner participated	Online only
Effort required (indicative)	50 hours (online and private study)
Main assessment task	Portfolio and reflective evidence for validation of proficiency
Supervision and identity verification	Supervised online or onsite, identity not verified
Indicative equivalent level	Bachelor
Quality assurance	UWA
Successful learner earns PD Points for conversion to:	2
<ul style="list-style-type: none"> Admission to an award course 	No
<ul style="list-style-type: none"> Credit towards an award course 	Yes
	Stackable with additional micro-credentials for unspecified credit toward an undergraduate course (6 PD Points required)
<ul style="list-style-type: none"> If yes, how much credit? 	Credit is less than one unit