

Name of applicant:	
Date:	
Email:	
Phone:	

A personal statement of no longer than 1000 words detailing why you wish to undertake this course and drawing attention to the relevant aspects of your current and prospective employment which would benefit from completing the course.

Your personal statement must be your own work and address the following questions:

- What are your short-term and long-term career goals?
- Are there any particular sectors that you would like to work in?
- How will an MBA help you to achieve these goals?
- What steps have you already taken to help you achieve these career goals?
- What can you contribute to the MBA cohort and UWA Business School?