



THE UNIVERSITY OF  
**WESTERN  
AUSTRALIA**

# Master of Business Administration (MBA) Intensive

[study.uwa.edu.au/mba](http://study.uwa.edu.au/mba)

TRIMESTER 1  
(JANUARY)  
INTAKE

12, 15  
OR  
18  
MONTH  
DURATION

CRAWLEY  
CAMPUS  
LOCATION

HIGHEST-RANKED MBA IN  
WESTERN AUSTRALIA

AACSB &  
EQUIS  
ACCREDITED

# Master of Business Administration (MBA) Intensive

In just 12 to 18 months, our MBA Intensive offers an accelerated course of study to strongly enhance your career prospects. The strong leadership focus is tailor-made for the next generation of leaders and influencers.

UWA is delivering an industry-relevant MBA Intensive program to prepare established professionals for the next executive stage of their careers. The course offers the following unique features:

- Direct contact with members of the Business School Board
- Extensive career services support: coaching and workshops via our MBA Career Services Manager and industry professionals
- International study tour
- Masterclasses with Senior Executives and Senior Managers from top ASX companies and government departments
- One-on-one mentoring from a senior industry executive
- Personalised Leadership Development Program created by a world-class Leadership Faculty
- Strategic Analysis and Consulting Project, working on a real project for one of our partner organisations (previously including Woodside, BHP, Rio Tinto and Reconciliation WA)

## Admission requirements

(a) a bachelor's degree, or an equivalent qualification, as recognised by UWA; and

(b)(i) a valid Graduate Management Admission Test (GMAT) score, and at least three years of relevant, documented professional experience; or  
(ii) a valid GMAT score of at least 650, and at least two years of relevant, documented professional experience.

## Course structure

The course combines core units with a range of optional units that can be chosen to suit your study and work interests.

### Core units

- Accounting
- Data Driven Decision Making
- Economic Management and Strategy
- Managerial Finance
- Marketing Principles
- Operations and Strategic Supply Chain Management
- Organisational Behaviour
- Strategic Analysis and Consulting Project

### Optional units

Choose from a number of optional units, including:

- Becoming a Leader: Perspectives on Leadership Development
- International Study Program
- Leading Self and Others: Leadership Challenge – the core of your personalised Leadership Development Program

Three study sequences are available:

- 12-month sequence: almost 11 months out of the workforce
- 15-month sequence: 13 weeks of trimester 1 out of the workforce
- 18-month sequence: can be completed while maintaining full-time employment

## Career opportunities

MBA graduates are highly sought after, progressing on to a range of senior management positions in fields such as business development, strategy, and customer service. These roles fall into a diverse range of public, private and not-for-profit sectors including government departments, resources, consulting and financial services.

**CRICOS:** 081415F

**2019 Course fee (per year):** AUD \$73,500

## MGMT5502 Strategic Analysis and Consulting Project

*"This unit is unique to the UWA MBA Intensive and gives you the chance to experience the real-life journey of completing a challenging strategy project for an industry sponsor company. Drawing upon the 'consulting toolkit' of techniques used by major global strategy consulting firms such as Bain, BCG and McKinsey & Company, techniques learned in class are immediately used, bringing theory into practice. This is ideal preparation for those considering a future consulting career in professional service firms. The structured problem-solving in strategy formulation and implementation goes beyond the traditional MBA approach."*

*–Professor Allan Trench, MBA Director and Strategic Analysis and Consulting Project Coordinator*

## Faculty of Arts, Business, Law and Education

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