Master of Business Analytics Curriculum Map

Learning Competencies	Program Learning Outcomes	Activity Code	BUSN 5002	BUSN 5101	BUSN 5003	BUSN 5007
1. DISCIPLINE KNOWLEDGE	1.0 Demonstrate the ability to integrate advanced theoretical and technical knowledge in business analytics.	TLAs	✓✓	✓✓	✓	✓✓
		Assessment	++	++	+	++
2. CRITICAL THINKING AND RESEARCH SKILLS	2.1 Critically apply advanced theoretical and technical knowledge of business analytics to solve emerging and/or advanced problems.	TLAs	✓✓	✓✓	✓✓	✓✓
		Assessment	++	++	++	++
	2.2 Exercise judgement to solve emerging and/or advanced problems in business analytics in complex contexts.	TLAs	✓✓	✓	✓	✓✓
		Assessment	++	+	++	++
3. COMMUNICATION SKILLS	3.1 Demonstrate the ability to produce clear and concise written communication in complex contexts of business analytics to specialists and non-specialists.	TLAs	✓	✓✓	✓✓	✓✓
		Assessment	+	+	++	++
	3.2 Demonstrate the ability to give oral presentations in complex contexts of business analytics that are clear and coherent to specialists and non-specialists.	TLAs	✓	-	✓	✓✓
		Assessment	-	-	++	++
4. TEAMWORK SKILLS	4.0 Develop competencies to work effectively in diverse teams.	TLAs	✓	✓	✓	✓
		Assessment	+	+	+	++
5. REFLECTIVE SKILLS	5.0 Reflect on performance feedback to identify and action learning opportunities and self-improvements.	TLAs	✓	✓	-	✓✓
		Assessment	-	-	-	++
6. ETHICAL AND CULTURAL AWARENESS	6.0 Recognise, understand and respond appropriately to ethical, cultural, social and sustainability issues.	TLAs	✓	✓	✓	✓
		Assessment	-	-	+	-

Code for teaching and learning activities (TLAs):

-	**Not covered**- objective not covered or only barely covered
✓	**Some coverage**- objective is addressed to some extent
✓✓	**Strong coverage**-TLAs designed to promote deep learning of objective

Code for assessment:

-	**Not assessed**
+	**Some assessment**
++	**Strong assessment**