Master of Business Analytics Curriculum Map

Program Goals	Program Learning Outcomes	Activity Code	BUSN 5002	BUSN 5101	BUSN 5003	BUSN 5007
1. STUDENTS WILL HAVE DISCIPLINE SPECIFIC	1.0 Demonstrate the ability to integrate advanced theoretical and	TLAs	✓✓	✓✓	✓	✓✓
		Assessment	++	++	+	++
2. STUDENTS WILL HAVE THE REQUIRED COGNITIVE, TECHNICAL AND RESEARCH SKILLS FOR LIFELONG LEARNING	2.1 Critically apply advanced theoretical and technical knowledge of business analytics to solve emerging and/or advanced problems	TLAs	✓✓	✓✓	✓✓	✓✓
		Assessment	++	++	++	++
	2.2 Exercise judgement to solve emerging and/or advanced problems in business analytics in complex contexts	TLAs	✓✓	✓	✓	✓✓
		Assessment	++	+	++	++
3. STUDENTS WILL BE EFFECTIVE COMMUNICATORS	3.1 Demonstrate the ability to produce clear and concise written communication in complex contexts of business analytics to specialists and non-specialists	TLAs	✓	✓✓	✓✓	✓✓
		Assessment	+	+	++	++
	3.2 Demonstrate the ability to give oral presentations in complex contexts of business analytics that are clear and coherent to specialists and non-specialists.	TLAs	✓	📖	✓	✓✓
		Assessment	-	-	-	++

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4. STUDENTS WILL BE EFFECTIVE TEAM MEMBERS	4.0 Develop competencies to work effectively in diverse teams	TLAs	✓	✓	✓	✓
		Assessment	+	+	+	++
5. STUDENTS WILL BE REFLECTIVE LEARNERS	5.0 Reflect on performance feedback to identify and action learning opportunities and self-improvements.	TLAs	✓	✓	-	✓✓
		Assessment	-	-	-	++
6. STUDENTS WILL DEMONSTRATE AN AWARENESS OF ETHICAL, CULTURAL, SOCIAL AND SUSTAINABILITY ISSUES	6.0 Recognise, understand and respond appropriately to ethical, cultural, social and sustainability issues.	TLAs	✓	✓	✓	✓
		Assessment	-	-	+	-

Code for teaching and learning activities (TLAs):

-	**Not covered**- objective not covered or only barely
✓	**Some coverage**- objective is addressed to some
✓✓	**Strong coverage**-TLAs designed to promote deep

Code for assessment:

-	**Not assessed**
+	**Some assessment**
++	**Strong**