

## Bachelor of Commerce Management Major Curriculum Map

May 2019

Program Goals	Program Learning Outcomes	Activity Code	ACCT 1101	ECON 1101	MKTG 1203	MGMT 1135	MGMT 1136	HRMT 2237	INMT 2232	MGMT 2311	MGMT 2341	MGMT 3304	MGMT 3335	MGMT 3347
1. STUDENTS WILL HAVE DISCIPLINE SPECIFIC KNOWLEDGE AND UNDERSTANDING	1.0 Demonstrate the ability to integrate core management knowledge	TLAs	-	-	-	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓
		Assessment	-	-	-	++	++	++	++	++	++	++	++	++
2. STUDENTS WILL HAVE THE REQUIRED COGNITIVE, TECHNICAL AND RESEARCH SKILLS FOR LIFELONG LEARNING	2.1 Critically apply core management knowledge and skills to solve routine management problems	TLAs	-	-	-	✓✓	✓	✓✓	✓✓	✓✓	✓	✓✓	✓	✓✓
		Assessment	-	-	-	++	+	++	++	++	+	++	+	++
	2.2 Exercise judgement to solve routine management problems in straightforward contexts.	TLAs	-	-	-	✓	✓✓	✓✓	✓	✓✓	✓✓	✓✓	✓	✓✓
		Assessment	-	-	-	+	++	++	+	++	++	++	+	++
3. STUDENTS WILL BE EFFECTIVE COMMUNICATORS	3.1 Demonstrate the ability to produce clear and concise written communication of management ideas and knowledge in straightforward contexts to a variety of audiences	TLAs	-	-	-	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓	✓	✓✓
		Assessment	-	-	-	++	++	++	+	++	++	++	+	++

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	3.2 Demonstrate the ability to give oral presentations of management ideas and knowledge in straightforward contexts that are clear and coherent to a variety of audiences	TLAs	-	-	-	✓	✓	✓✓	✓	✓	✓✓	-	-	✓
		Assessment	-	-	-	+	+	++	+	+	++	+	-	+
4. STUDENTS WILL BE EFFECTIVE TEAM MEMBERS	4.0 Develop competencies to work effectively in teams	TLAs	✓✓	✓	✓	✓	✓✓	-	✓✓	✓✓	✓✓	-	✓	✓
		Assessment	++	+	+	+	+	-	++	++	+	+	+	+
5. STUDENTS WILL BE REFLECTIVE LEARNERS	5.0 Reflect on performance feedback to identify and action learning opportunities and self-improvements.	TLAs	✓✓	✓✓	✓	✓	✓✓	✓✓	✓	✓	✓✓	-	✓	✓
		Assessment	++	++	+	+	+	++	+	+	+	-	-	+
6. STUDENTS WILL DEMONSTRATE AN AWARENESS OF ETHICAL, CULTURAL, SOCIAL AND SUSTAINABILITY ISSUES	6.0 Recognise, understand and respond appropriately to ethical, cultural, social and sustainability issues.	TLAs	✓	✓✓	-	-	✓✓	✓	✓	✓	✓	✓✓	✓	✓
		Assessment	+	++	-	-	+	+	-	+	+	++	+	+

Code for teaching and learning activities (TLAs):

- **Not covered**- objective not covered or
- ✓ **Some coverage**- objective is addressed
- ✓✓ **Strong coverage**-TLAs designed to

Code for assessment:

- **Not assessed**
- + **Some assessment**
- ++ **Strong**