

**Bachelor of Commerce Economics Major
Curriculum Map (SM)**

Program Goals	Program Learning Outcomes	Activity Code	ACCT 1101	MGMT 1135	MKTG 1203	ECON 1101	ECON 1102	ECON 2233	ECON 2234	ECON 3235	ECON 3236	ECON 3303	ECON 3395
1. STUDENTS WILL HAVE DISCIPLINE SPECIFIC KNOWLEDGE AND UNDERSTANDING	1.0 Identify, coherently explain and synthesise core economic concepts	TLAs	-	-	-	✓✓	✓✓	✓✓	✓✓	✓✓	✓	✓	✓✓
		Assessment	-	-	-	++	++	++	++	++	+	++	+
2. STUDENTS WILL HAVE THE REQUIRED COGNITIVE, TECHNICAL AND RESEARCH SKILLS FOR LIFELONG LEARNING	2.1 • Frame problems in terms of core economic concepts and principles • Apply economic reasoning and analytical skills, in order to make informed judgments and decisions	TLAs	-	-	-	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓
		Assessment	-	-	-	++	++	++	++	++	+	++	++
	2.2 •Use economic data to address typical problems faced by economists • Be aware of, and be able to implement, basic empirical techniques and interpret the results	TLAs	-	-	-	✓✓	✓✓	✓	✓	✓✓	✓✓	✓✓	✓✓
		Assessment	-	-	-	++	++	+	++	+	+	+	++
3. STUDENTS WILL BE EFFECTIVE COMMUNICATORS	3.1 Demonstrate the ability to produce clear and concise written communication in an economic context to a variety of audiences	TLAs	-	-	-	✓	✓✓	✓	✓	✓	✓	✓	✓
		Assessment	-	-	-	++	++	++	++	+	+	++	++
	3.2 Demonstrate the ability to give oral presentations that are clear and coherent to a variety of audiences	TLAs	✓	✓	✓✓	✓✓	-	✓	✓	✓	✓✓	✓✓	✓✓
		Assessment	+	+	++	++	-	+	+	-	-	-	++

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4. STUDENTS WILL BE EFFECTIVE TEAM MEMBER	4.0 Develop competencies to work effectively in teams	TLAs	✓✓	✓	✓	✓	✓	-	-	-	-	✓✓	-
		Assessment	++	+	+	+	+	-	-	++	-	++	-
5. STUDENTS WILL BE REFLECTIVE LEARNERS.	5.0 Reflect on: • the nature and implications of assumptions and value judgments in economic analysis and policy • interactions between economic thinking and economic events, both historical and contemporary • the responsibilities of economists and their role in society	TLAs	-	-	-	✓✓	✓✓	✓✓	✓	✓	✓✓	✓✓	✓✓
		Assessment	-	-	-	++	++	++	+	+	-	+	++
6. STUDENTS WILL DEMONSTRATE AN AWARENESS OF ETHICAL, CULTURAL, SOCIAL AND SUSTAINABILITY ISSUES	6.0 Recognise, understand and respond appropriately to ethical, cultural, social and sustainability issues.	TLAs	✓	✓	-	✓✓	-	✓	-	✓	✓	✓	✓✓
		Assessment	+	-	-	+	-	+	-	-	-	-	-

Code for teaching and learning activities (TLAs):

- **Not covered**- objective not covered or only barely covered
- ✓ **Some coverage**- objective is addressed to some extent
- ✓✓ **Strong coverage**-TLAs designed to promote deep learning of objective

Code for assessment:

- **Not assessed**
- + **Some assessment**
- ++ **Strong assessment**