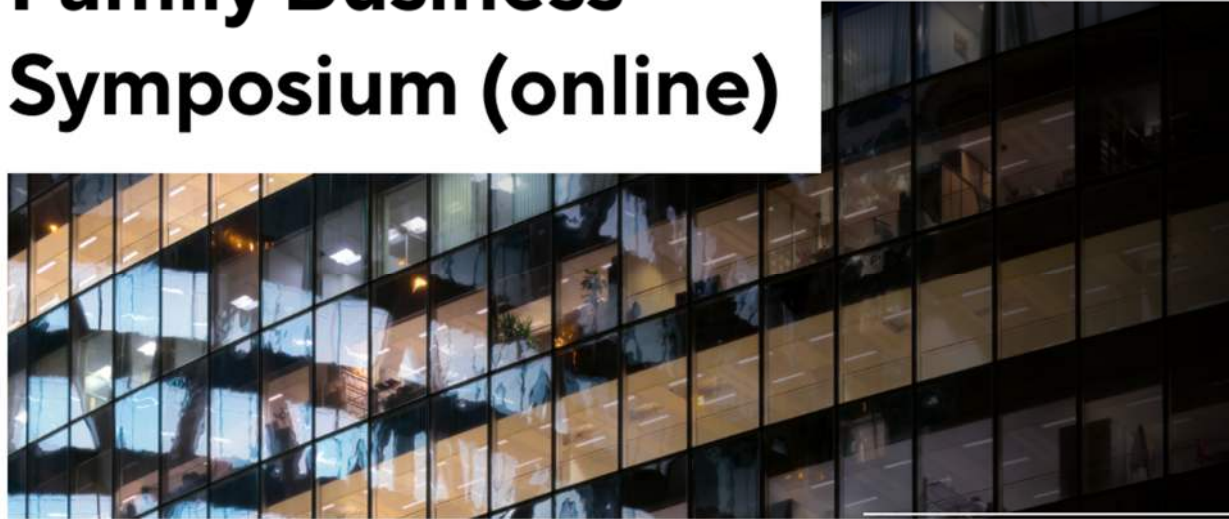


Asia-Pacific Family Business Symposium (online)



Symposium Programme with Zoom Links 2024

September 26, 2024

Please Note

The timings are as per Perth, WA, approximate ONLY.

Online links will be sent to registered participants the day before the symposium.

12.00-1.30pm Research Students Colloquium

Welcome, Professor Pi-Shen Seet, Professor of Entrepreneurship and Innovation, Edith Cowan University

Navigating the New Era of Research with Generative AI Effectively and Responsibly

This colloquium/ workshop is aimed at research students and early-career researchers to demystify the complexities of generative AI, presenting it as an accessible and powerful tool that can propel your research into new frontiers. It will cover the essentials of integrating Generative AI (GenAI) into your research, highlight ethical considerations, and provide examples of using GenAI to enhance your research outcomes. Join us to learn how to harness the potential of GenAI responsibly, ensuring it contributes to the field and adheres to the highest standards of integrity and societal impact.

Presenters:

Dr Saiyidi Mat Roni is Senior Lecturer in Accounting at ECU's School of Business and Law. His research focuses on using various technologies to enhance the analysis of complex business issues. <https://www.ecu.edu.au/schools/business-and-law/faculty/profiles/senior-lecturer/dr-saiyidi-mat-roni>; <https://www.linkedin.com/in/saiyidi/>

Dr Sharon Matthews is Team Leader of the HDR Communication Advisers at ECU's Centre for Learning and Teaching. Her expertise is in providing support for research students in writing and communication, especially to those from CALD backgrounds. <https://intranet.ecu.edu.au/learning/centre-for-learning-and-teaching/learning-support/learning-support-staff>

1.30pm Main Symposium

Welcome

1.30 pm Associate Professor Donella Caspersz, Management and Organisations, University of Western Australia

1.45 – 2.45: Research Presentations #1

Stream A*	Stream B**	Stream C***	Stream D ****
<p>Professor Mythili Kolluru, PhD Professor Chinue Uecker, DBA</p> <p><i>Indigenous Family Businesses in Borneo: Navigating Ecosystem Dynamics and Cultural Renaissance</i></p>	<p>Patricia Suasanto</p> <p><i>The Performance of Publicly-Listed Family Businesses during a Crisis: Indonesian Case during Covid Pandemic</i></p>	<p>Arza Faldy Prameswara, Donella Caspersz, Ron Mass and Jason Li</p> <p><i>Market and non-market strategies in response to de-globalization: Family and non-family firms</i></p>	<p>Sigrun Caspary and Prof Akihito Kondo</p> <p><i>Sibling Co-Leadership. A Comparison of Approaches to Conflict Management in Family Firms in Germany and Japan</i></p>
<p>Oumaima Quidi, Badr Habba and Taib Berrada El Azizi</p> <p><i>Determinants of Financial Behavior in Arab Family Business: The influence of Context</i></p>	<p>Dr. Irfan Siddique (RP-06)</p> <p><i>Unveiling the SEW in Small owned family firms: A preliminary study of Pakistan Micro Retail Sector</i></p>	<p>Sigrun Caspary, Bing Meng, Xingyuan Feng</p> <p><i>The Wahaha Group: How a Family Business Developed into the largest beverage enterprise in China</i></p>	<p>Paul J Woodfield, Erling Rasmussen and Yashika Chandhok</p> <p><i>Family Offices and alternative intermediary structures in Aotearoa New Zealand: A scoping review</i></p>

*Stream A, Chairs: Donella.Caspersz@uwa.edu.au; p.seet@ecu.edu.au;

**Stream B, Chair: Christopher.r.graves@adelaide.edu.au

***Stream C, Chair: Francesco.chirico@mq.edu.au

****Stream D, Chair: Hazel-Melanie.Ramos@nottingham.edu.my; Michael.Mustafa@nottingham.edu.m

2.45 – 2.50pm (Break)

2.50 – 3.50pm: Academic Research Presentations # 2

Stream A*	Stream B**	Stream C****	Stream D*****
Lyndie Van Orsouw <i>Governing the Commons of the Family Enterprise: The role of family governance in managing intergenerational wealth</i>	Md Harun Ur Rashid and Prof Syed Zabid Hossain <i>Family Firms' Response to CSR and Tax Avoidance: A Conflicting Behavior</i>	Masaki Hamaguchi <i>Are EO and FEO the same concept? Or not?</i>	Jiang Quianru, Hazel Melanie Ramos and Mike James Mustafa <i>Family Business and Ecosystem Dynamics: Past, Present and Future</i>
Tran Thi Tuyet Nung <i>Value Co-creation Process in Small-scale Family Enterprises in Japanese Shopping Streets</i>	Sushil Kumar Dixit (RP-10) <i>Inter-generational transfer of knowledge and competence among Indian family businesses' for the Virtual Symposium on Family Business and Ecosystem Dynamics: Past, Present and Future.</i>	Hiroko Murata (P-02) <i>New Trends in Successor in family succession in Japan: Future initiatives for home education</i>	Likun Zhan, Hazel Melanie Ramos, and Mike James Mustafa (S-05) <i>The development of psychological contract in family firms as an escalating process of family manager-non family employee interaction: a conceptual study</i>

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3.50 – 3.55pm (Break)

4.00 – 5.00: Academic Address, Professor Nadine Kammerlander

Introduction: Professor Francesco Chirico, Professor Strategy & Family Business, Macquarie University

Professor Nadine Kammerlander leads the Institute for Family Business and Mittelstand (ifbm@WHU) as well as the Chair for Family Business at WHU - Otto Beisheim School of Management. She also holds the role of Associate Dean for Diversity and Sustainability. Prof. Kammerlander is Associate Editor of the journals Family Business Review and Journal of Management and serves on the review board of several journals. Professor Kammerlander's research has been published in top-tier international journals and her research has received numerous national and international awards.

Professor Kammerlander is a Fellow at the international association Family Firm Institute (FFI). Since 2018, she has also been a member of Wirtschaftswoche's "Best of Consulting" expert panel. Prof. Kammerlander was recognised as a Top 10 Business Researcher by Wirtschaftswoche in 2022 and as a Top 100 Global Family Influencer by Family Capital.

Keynote Speech - "Family business entrepreneurship in different institutional settings."

Entrepreneurship is a prime influence in affecting the status of the entrepreneur, their family and community. Yet, entrepreneurship is itself vulnerable to policy and institutional settings. This presentation considers why these may foster differences for family business entrepreneurs in emerging and developing markets.

Q & A Professor F Chirico

5.00 – 5.05 (Break)

5.05-6.50pm: Academic Research Presentations # 3

Stream A*	Stream B**	Stream C****	Stream D*****
Henry Shi, Ruoxuan Wang and Iulia Stroila <i>Digital Transformation and ESG performance of family firms</i>	Restu Khaliq, Donella Caspersz, Christine Soo, Ruolian Fang <i>Sasirangan: From Folklore to Heritage Family Business and Its Sustainability</i>	Karel Deneckere, Ph.D. Bart Henssen, Ph.D., Marcela Ramirez-Pasillas, Ph.D.; Carla Goncalves Machado, Ph.D. <i>The family business as a sustainable systemic 'irritator' in the Sustainable Entrepreneurial Ecosystem</i>	Alessandra Gisonna, Rafaela Gjergji, Sofia Brunelli Salvatore Sciascia, Federico Visconti <i>A systematic literature review on family business capabilities</i>
Mohamed M M Ahmed and Moataz Elmassri <i>The Heterogeneity of Family Firms in management accounting system design: the role of leadership and entrepreneurial orientation</i>	Kaiyang Colin Sun, Cherrie Jiuhua Zhu, Tui McKeown and Sean Way <i>Exploring the relationship among familiness, entrepreneurial orientation and family SME performance: Some Evidence from China</i>	Angela Vidal Gandra da Silva Martins (RP-04) Family Business in the Brazilian Agro	Toshio Goto <i>Non dichotomous definitions Revisited: Towards the advancement of heterogeneity research</i>
Oscar Javier Montiel Mendez, Anel Flores Novelo and Araceli Alvarado Carrillo <i>Exploring the Family Business Entrepreneurial Ecosystem: A Gendered Approach</i>	Christopher Graves, Henry Shi, Adam Steen <i>Financial Literacy of Australian Family Business</i>	Geoff Martin, Jennifer Overbeck, Luis Gomez-Mejia & Francesco Chirico <i>Family Firm Psychological Safety: Antecedents and Consequences</i>	Visitha Amararatunge, Pi-Shen Seet, Dr. Jalleh Sharafizad <i>Exploring Resilience among Family Exporting Businesses in</i>

			<i>a Post-conflict Emerging Economy</i>
Elias Hadjielias, Donella Caspersz, Yong Wang (RP-08)			
<i>Family Business Digitalization: An Integrative Systematic Review and Future Research Agenda</i>			

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6.50 – 7.05pm: Awards Announcement and Details of 2025 Asia Pacific Family Business Symposium

Professor Hazel Melanie Ramos, Vice Provost for Teaching and Learning; Professor of Industrial/Organisational Psychology, University of Nottingham

Associate Professor Chris Graves, Entrepreneurship, Commercialisation and Innovation, University of Adelaide: AFBS Best Paper Award

Associate Professor Donella Caspersz, University of Western Australia: AFBS Best HDR Paper Award

7.05pm Close of Asia Pacific Family Business Symposium