



# Unit 4 – Investigations Assessment Type: Analysis

### TASK DESCRIPTION

- Using specific art language and terminology, analyse artwork *First* principles i-iv, 2006 by Perth artist Clare McFarlane.
- Discuss the use of juxtaposition, scale and context and how these contribute to the meaning of the artwork.
- Discuss how art elements and design principles have been used in the composition.
- Use a critical analysis framework to analyse the work



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Gallery open
Tues - Sat, 11am - 5pm
FREE ADMISSION
CRICOS Provider Code: 001266





## Visual analysis

### The Frames

Study the artwork First principles i-iv, 2006 by Perth artist Clare McFarlane.

Analyse the selected artwork. Use full sentences to answer and use appropriate art terminology.

Complete The Frames worksheet to visually decode her work.

- Subjective
- Structural
- Cultural
- Postmodern

## Personal response

Share and discuss your ideas and opinions about the artwork. Consider different interpretations of the artwork and consider the context in which the artwork was created and those where it could be experienced. When responding, be aware of trying to challenge your way of thinking, developing a deeper understanding of others' viewpoints.

# Meaning and purpose

Through viewing the work, begin to form your own understanding of the meaning and purpose of the artwork based on your experiences as well as the evidence provided in the artwork. Discuss the techniques employed to communicate meaning and to challenge accepted notions of art. How successful do you think the work is in fusing different styles and messages? What messages and moods are presented in the paintings?

## Social, cultural and historical contexts

What knowledge do you have about the relationships between the artist, artworks, audiences and contextual factors? Research into contexts includes consideration of the stylistic and technical aspects of McFarlane's artworks in order to locate them in particular times, places and culture.

### THE FRAMES

### **SUBJECTIVE**

Personal psychological experience

- Describe your first impression
- What do you see, hear?
- What emotional impact is created?
- What are you reminded of?
- What intuition or thoughts do you have about the artwork?
- What is it about?
- Why was it created?
- How does it relate to you or your experiences?
- What emotions are being expressed by the artist?



#### **STRUCTURAL**

Visual communication and language

- Describe the visual language elements and principles
- What media, techniques and processes were used?
- What style or art movement is evident?
- Why were these signs/symbols selected?
- What other purposes do found objects have?
- What formal conventions are shown e.g. perspective, tonal modelling?
- What cultural conventions are evident e.g. landscape, nude?
- Describe how these explain the world then and now



### **CULTURAL**

Cultural and social meaning

- What significant events are referenced?
- What social class, gender, race is relevant?
- What cultural group, race, place or identity is presented?
- What is the political stance?
- Describe the ideology presented in ideas, concepts and shared beliefs
- What beliefs are referred to secular or spiritual?
- How do these cultural and social meanings affect the practice of the artist?



#### **POSTMODERN**

Ideas that challenge the accepted

- Mainstream or not?
- Identify the source and the meaning added to the work
- Has the artist used humour, irony, parody or wit?
- Is this an appropriation?
- What conventional notions of art are challenged?
- Does the artwork omit or disregard information?
- What is being challenged about art history; the role of art or art for art's sake?