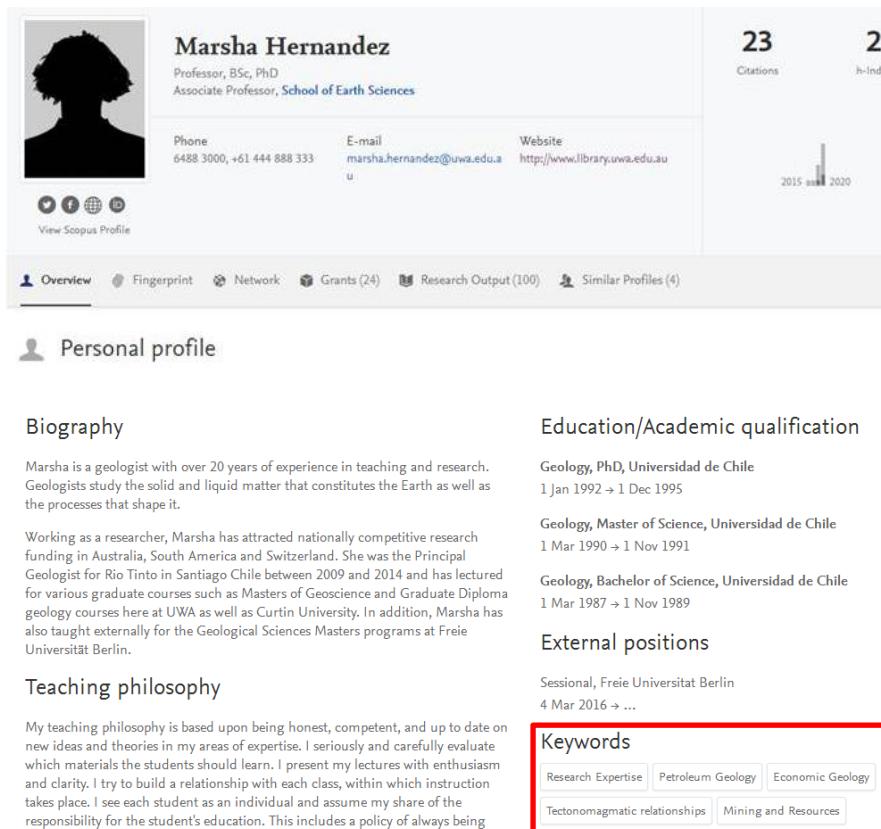


## How do I add industry keywords to my profile?

Industry keywords are a pre-defined set of terms. The terms you select will appear on the right side of your **Personal profile** under the **Overview** tab.



**Marsha Hernandez**  
Professor, BSc, PhD  
Associate Professor, School of Earth Sciences

Phone: 6488 3000, +61 444 888 333      E-mail: marsha.hernandez@uwa.edu.au      Website: http://www.library.uwa.edu.au

**23** Citations      **2** h-Index

2015 2016 2017 2018 2019 2020

**Overview**   **Fingerprint**   **Network**   **Grants (24)**   **Research Output (100)**   **Similar Profiles (4)**

**Personal profile**

**Biography**  
Marsha is a geologist with over 20 years of experience in teaching and research. Geologists study the solid and liquid matter that constitutes the Earth as well as the processes that shape it.

Working as a researcher, Marsha has attracted nationally competitive research funding in Australia, South America and Switzerland. She was the Principal Geologist for Rio Tinto in Santiago Chile between 2009 and 2014 and has lectured for various graduate courses such as Masters of Geoscience and Graduate Diploma geology courses here at UWA as well as Curtin University. In addition, Marsha has also taught externally for the Geological Sciences Masters programs at Freie Universität Berlin.

**Teaching philosophy**  
My teaching philosophy is based upon being honest, competent, and up to date on new ideas and theories in my areas of expertise. I seriously and carefully evaluate which materials the students should learn. I present my lectures with enthusiasm and clarity. I try to build a relationship with each class, within which instruction takes place. I see each student as an individual and assume my share of the responsibility for the student's education. This includes a policy of always being available for student questions at anytime throughout the day, in addition to my

**Education/Academic qualification**  
Geology, PhD, Universidad de Chile  
1 Jan 1992 → 1 Dec 1995

Geology, Master of Science, Universidad de Chile  
1 Mar 1990 → 1 Nov 1991

Geology, Bachelor of Science, Universidad de Chile  
1 Mar 1987 → 1 Nov 1989

**External positions**  
Sessional, Freie Universität Berlin  
4 Mar 2016 → ...

**Keywords**  
Research Expertise, Petroleum Geology, Economic Geology, Tectonomagmatic relationships, Mining and Resources

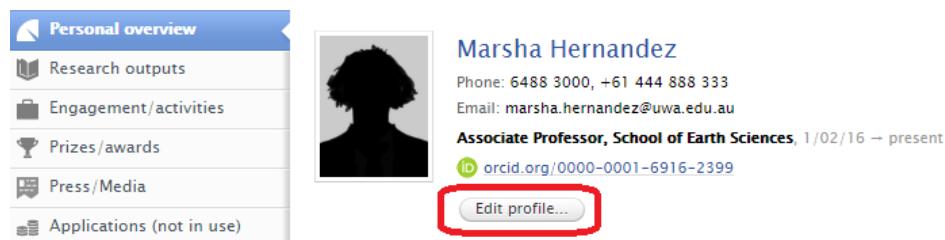
*These instructions describe the process of logging into the UWA Profiles and Research Repository and demonstrate how you can add **Industry Keywords** to your profile.*

### Login to start:

1. Go to the [UWA Profiles and Research Repository](#)
2. Click on **UWA Profiles and Research Repository login**
3. Log in with your UWA login (Pheme) details



1. Once logged in, click **Edit profile**.



Personal overview

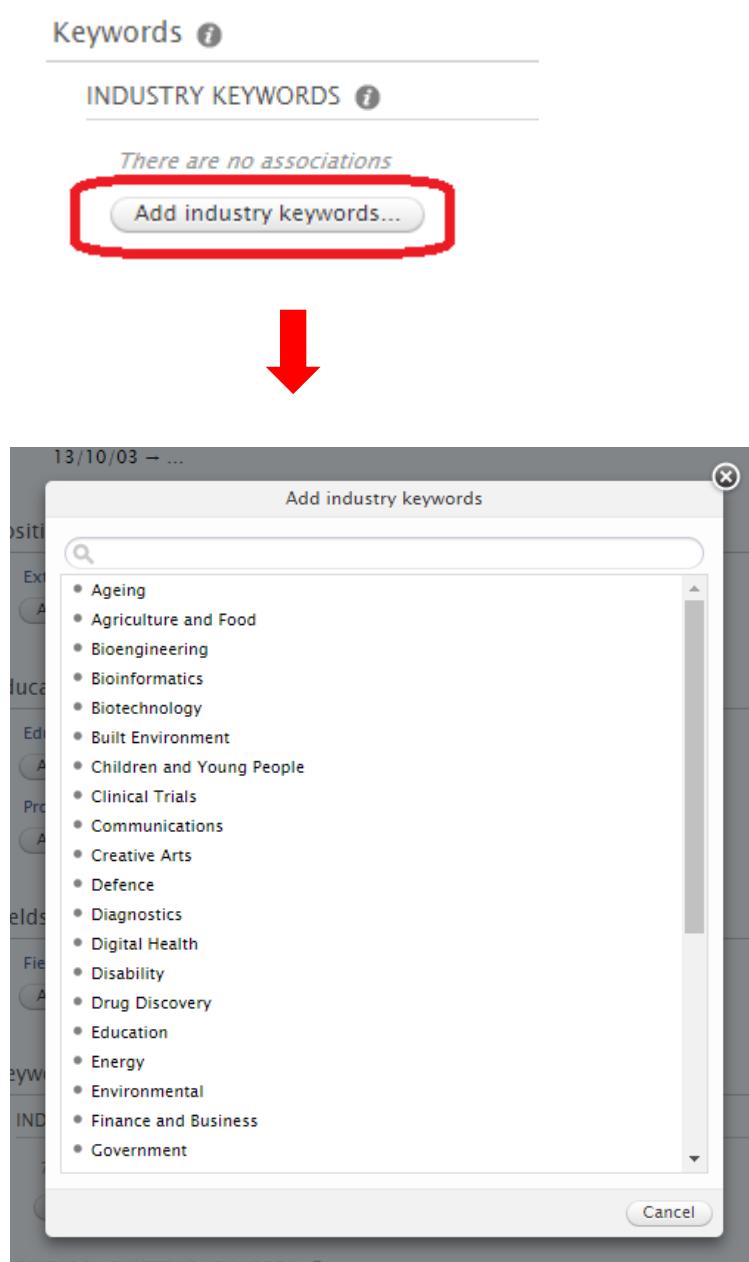
- Research outputs
- Engagement/activities
- Prizes/awards
- Press/Media
- Applications (not in use)

Marsha Hernandez

Phone: 6488 3000, +61 444 888 333  
Email: marsha.hernandez@uwa.edu.au  
Associate Professor, School of Earth Sciences, 1/02/16 → present  
[orcid.org/0000-0001-6916-2399](https://orcid.org/0000-0001-6916-2399)

Edit profile...

2. Scroll down to the bottom of the record. Under **Industry Keywords**, click **Add Industry keywords**
3. Select keywords from the options on the list provided.



Keywords

INDUSTRY KEYWORDS

*There are no associations*

Add industry keywords...

13/10/03 → ...

Add industry keywords

- Ageing
- Agriculture and Food
- Bioengineering
- Bioinformatics
- Biotechnology
- Built Environment
- Children and Young People
- Clinical Trials
- Communications
- Creative Arts
- Defence
- Diagnostics
- Digital Health
- Disability
- Drug Discovery
- Education
- Energy
- Environmental
- Finance and Business
- Government

RESEARCH EXPERTISE KEYWORDS

4. Click the **Save** button at the bottom of the screen.

**Remember:** When updating fields in your profile, the **Create or Update** button will apply your changes, but you will still need to press the blue **Save** button to retain any changes (this is always located at the bottom of the record window).



Save