



UWA Plus Micro-credentials

Critical Information Summary

Title and brief description	PUBHM501 Health Promotion Evaluation. This module will prepare students to conduct evaluations of health promotion interventions and communicate these findings to different audiences. This will include developing skills in evaluation planning, data collection, and analysis, enabling students to evaluate current programs.
Certified learning	(1) demonstrate an understanding of health promotion and evaluation concepts: Students should be able to define and explain the concepts of health promotion and evaluation, and understand their role in improving health outcomes.; (2) apply knowledge of evaluation methodologies: Students should be familiar with different evaluation methodologies, such as quantitative and qualitative methods, and understand how to choose the appropriate methodology for a given evaluation; and (3) design and implement an evaluation plan: Students should be able to design an evaluation plan for a health promotion intervention, including setting goals, identifying indicators, collecting and analyzing data, and reporting findings..
How learner participated	Online only
Effort required (indicative)	50 hours: Made up of the following, Lectures; Seminars; Pre-reading; Preparation; Study; Assessment: Progressive assessment during module
Main assessment task	Application of multiple skills to routine problems
Indicative equivalent level	Postgraduate
Industry recognition	na
Quality assurance	The quality of UWA Plus micro-credentials is assured through The University of Western Australia's standards and academic integrity processes.
Successful learner earns PD Points for conversion to:	2
. Admission to an award course	No
. Credit towards an award course	Yes
. If yes, how much credit?	Credit is less than one unit